

DIVELOG AUSTRALASIA

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MALAYSIA'S ANNUAL UNDERWATER PHOTOGRAPHY COMPETITION

AMAZING PRIZES ARE WAITING FOR YOU!

The **Hottest** and **Coolest** Dive Expo in Malaysia is bringing to you prizes from the best dive destinations in Asia, Dive Equipment, Photography Gadgets and many more interesting stuff you're gonna love.



PARTICIPATE NOW!

Register at www.lensbeyondocean.com

CLOSING DATE: 1 NOVEMBER 2020



MALAYSIA INTERNATIONAL DIVE EXPO
4-6 DECEMBER 2020
WORLD TRADE CENTRE
KUALA LUMPUR • MALAYSIA

MALAYSIA INTERNATIONAL DIVE EXPO (MIDE) 2020

New Date Set for December 2020

In light of the Covid-19 pandemic, the Malaysia International Dive Expo (MIDE) will now take place from 4 – 6 December 2020 at the World Trade Centre, Kuala Lumpur.



Exhibitors and partners are assured that MIDE's organisers, AsiaEvents Exsic, have put together a solid plan to deliver the same targeted results as their usual mid-year event.

Entering its 15th year, MIDE promises to operate at full capacity in December to not only welcome water enthusiasts, its exhibitors, speakers and other delegates, but also to continue to provide the best available platform for B2B networking.

MIDE welcomes a minimum of 10,000 visitors each year. The show has recorded more than 160,000 visitors coming through its doors between 2006 and 2019. While 90% of visitors to the expo are scuba divers, the new inclusion of boating and other recreational water-sports at the show will no doubt draw in even more water lovers.

In terms of B2B interests, the new and improved dynamic networking platform will assist businesses and exhibitors to plan

their visit more strategically over the three-day event. With a preview function to browse the profiles of potential buyers and sellers, meetings are to be scheduled in advanced prior to onsite meetings.

As usual, dive education will be a major feature at the show, where visitors can look forward to a

series of presentations including the annual Ocean Rescue Forum (themed "Eco Friendly Diving" for 2020).

New to MIDE in 2020 is an all-female line-up of presenters who will be sharing their experiences, challenges and journeys as women in underwater photography.

For technical divers, the cave diving forum will inform and equip them with valuable tips on safety, destinations and equipment.

There will also be a 'Persons with Disabilities' forum, where the panel will share their life changing experiences after discovering diving for people limited abilities. DAN World will also return with more tips on safety in diving in every situation.

For more information on the dubbed 'hottest and coolest dive expo in Asia, visit www.mide.com.my To visit the expo, register at 'Entry to Expo'.

Lens Beyond Ocean (LBO) Photo Competition

In light of the Covid-19 pandemic, the Malaysia International Dive Expo (MIDE) will now take place from 4 – 6 December 2020.

As a result, the Lens Beyond Ocean Photo Competition will extend its final submission date to 1 November 2020.

Currently in its tenth year, the LBO competition continues to grow each year, drawing in more than 850 exceptional underwater photographers from around the world; as well as equally high quality prize sponsors.

Prizes

From dive travel pack-ages to some of the best dive spots in Asia to top-of-the-line dive gear and camera equipment worth USD 25,000, participants have incredible prizes to look forward to in this competition.

Judges

The competition will be judged by renowned underwater photographers including Tobias Friedrich (Germany), Jason Isley (United Kingdom/Sabah) and Nurul Yazid (Malaysia).

Be A Winner

If you are a diver and passionate about sharing your underwater story and sightings, LBO presents a great opportunity for you to showcase your talent. 1st and 2nd place winners will be selected in each of the seven categories. Other images selected by the panel of judges will be awarded the honorable mention of "Memorable Pictures".

Deadline

The final date of submission is 1 November 2020.

Winners' Announcement

Winners will be announced on 27 November 2020. All winners will be awarded at Malaysia International Dive Expo (MIDE) on Saturday at 11.00am on the main stage.

Winners' Gallery

All winning photos will be displayed during MIDE at the foyer from 4 – 6 December 2020 at the World Trade Centre, Kuala Lumpur. Winning videos will be showcased on the big screen on the main stage.

Call for Sponsors

Businesses and organizations keen to sponsor the event or donate prizes will benefit from expansive international exposure. Your organisation's logo will be present on all print and online promotions and collateral. This includes being listed as a sponsor on the Lens Beyond Ocean website with a link to your organization's website; logo presence and brand promotion on social media; and placement on the Lens Beyond Ocean gallery banner as well as the venue banner displayed during MIDE 2020.

For more information, please visit www.lensbeyondocean.com